

L'ORÉAL

L'Oréal Backs “Reach”, The European Regulatory Regime Concerning The Registration, Evaluation, And Authorisation Of Chemicals

At a time when the second reading of the REACH project (Registration, Evaluation and Authorization of Chemicals) is being debated in the European Parliament, the L'Oréal Group wishes to reiterate its backing of this necessary regulation, which is perfectly in line with L'Oréal's sustainable development strategy.

For several years, prior to the publication of REACH, L'Oréal had already adopted a responsible approach to consumer health and demonstrated its commitment to environmental protection issues.

L'Oréal is conducting a large-scale programme aimed at updating its catalogue of ingredients used in the manufacturing of products. This undertaking is already making headway before REACH even comes into effect.

At present, the L'Oréal Group wishes to stress its priority commitments, which revolve around consumer safety, respect for the environment, the quality of marketed products and scientific innovation. These commitments drive growth and are a valuable source of progress.

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About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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