

L'ORÉAL

Marc Menesguen, Vice-President In Charge Of The Luxury Products Division At L'Oréal.

Marc Menesguen will be taking over from Gilles Weil as Vice-President in charge of the Luxury Products Division at L'Oréal, effective May 1st.

« His vision, his energy, his sense of judgment, his total commitment and his in-depth knowledge of luxury products and their market, give Marc Menesguen every legitimacy for running the Division » declared Lindsay Owen-Jones, Chairman and CEO of L'Oréal.

Marc Menesguen, age 49, who holds degrees from the HEC management school and Institut d'Etudes Politiques de Paris, first came to L'Oréal in 1985. He held various marketing positions at the Consumer Products Division in France before taking charge of the L'Oréal Paris brand in the United Kingdom. In 1991, Marc Menesguen became President of L'Oréal Paris in France where, for five years, he developed the brand on domestic and international markets. He became International CEO of Lancôme in 1996, then President of L'Oréal Japan in 2000. Since September 2004, Marc Menesguen has been working with Gilles Weil as Executive Vice-President in charge of the Luxury Products Division.

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News Release

About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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