

L'ORÉAL

L'Oréal breaks into the top 10 “World’s Most Attractive Employers”

Clichy, 1 July 2016 - Business students from all over the world have ranked L'Oréal the 9th most attractive employer in Universum's “Most Attractive Employers Ranking”, up from number 11 in 2015. For engineering students, L'Oréal is the 16th most attractive employer, up from number 17 in 2015. This year's rankings clearly demonstrate L'Oréal's increased attractiveness to students around the world.

More than 267,000 business and engineering students from the world's 12 largest economies ranked the companies they find most desirable for employment. The data, collected from September 2015 to April 2016 reveal what they are looking for the most in their future career paths and what they consider as the most important factors in their employment decision.

L'Oréal, who receives more than 1.3 million job applications each year, is recognized by candidates for assigning high responsibilities early-on and offering diversified career paths.

“We are honored and grateful to the students who recognize us as one of the top 10 most attractive employers, offering limitless opportunities in all functions from business to engineering and science. We really want to act as an incubator for talents and future leaders, always providing innovative and personalized experiences to our employees”, said Jean-Claude Le Grand, Senior Vice President Talent Development and Chief Diversity Officer of L'Oréal.

About Universum's World's Most Attractive Employers Ranking

The WMAE rankings are compiled from the Universum Talent Surveys, conducted in Australia, Brazil, Canada, China, France, Germany, India, Italy, Japan, Russia, UK and US. These markets represent 70 percent of the world's economy. The field period for the data collection was from September 2015 to April 2016. For more information:

<http://bit.ly/WMAE2016>

www.universumglobal.com

About L'Oréal

L'Oréal has devoted itself to beauty for over 105 years. With its unique international portfolio of 32 diverse and complementary brands, the Group generated sales amounting to 25.26 billion euros in

2015 and employs 82,900 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's new sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

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About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

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This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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